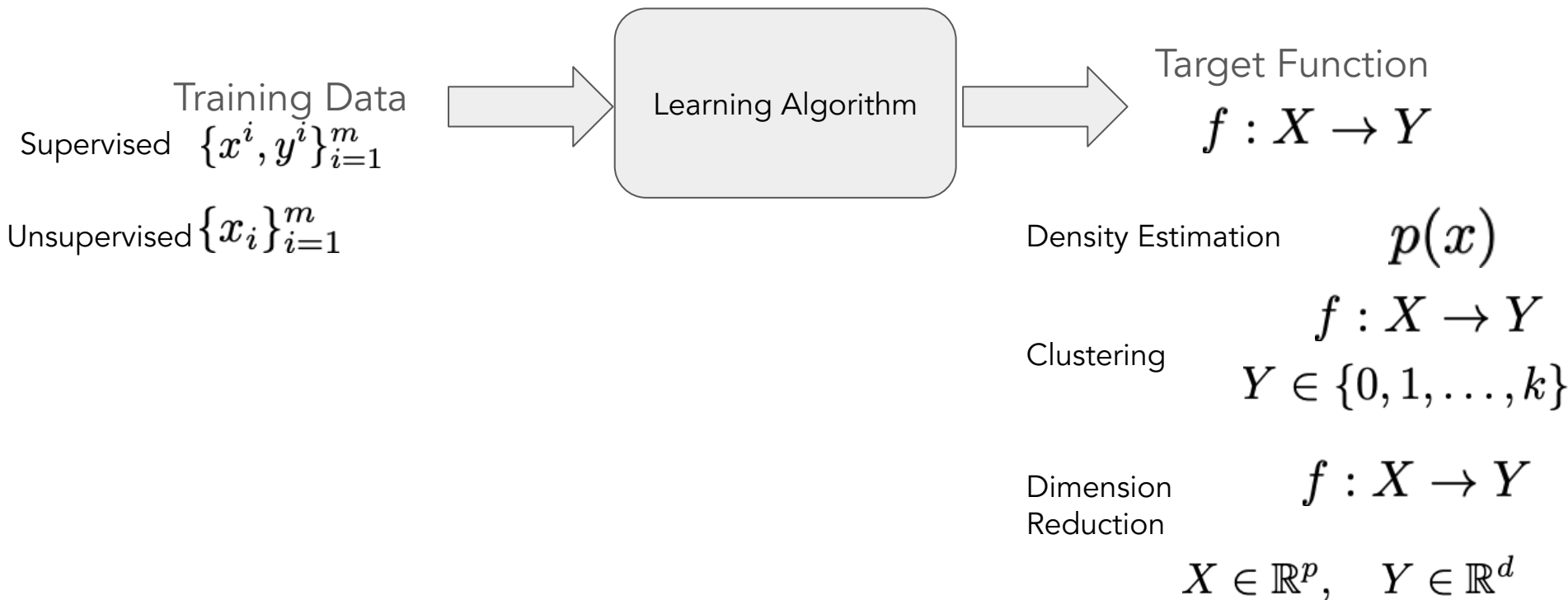


CS4641 Spring 2025

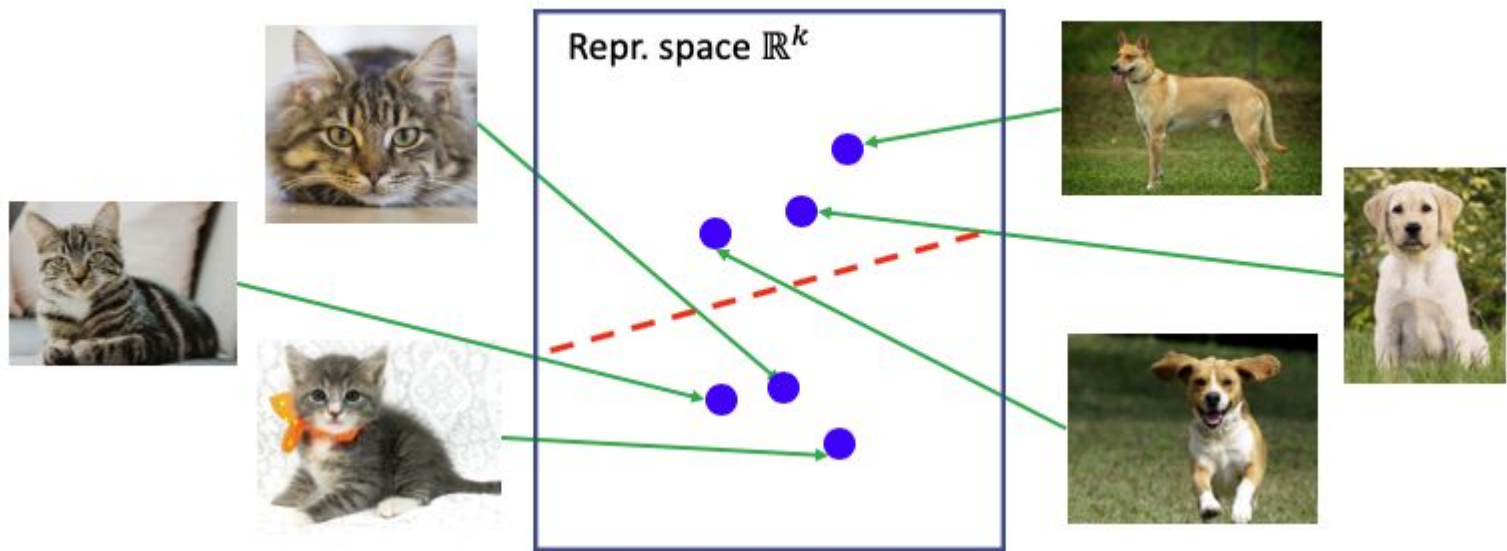
Representation Learning

Bo Dai
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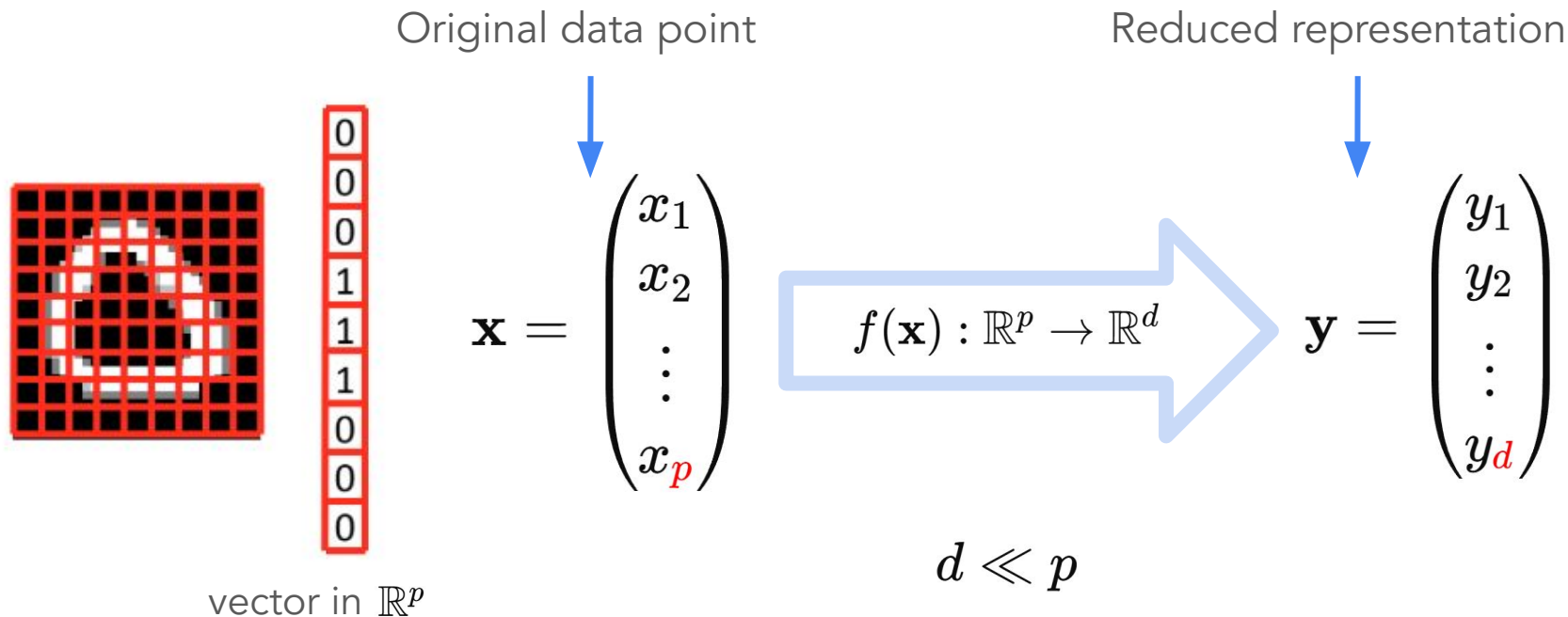
Supervised Learning vs. Unsupervised Learning



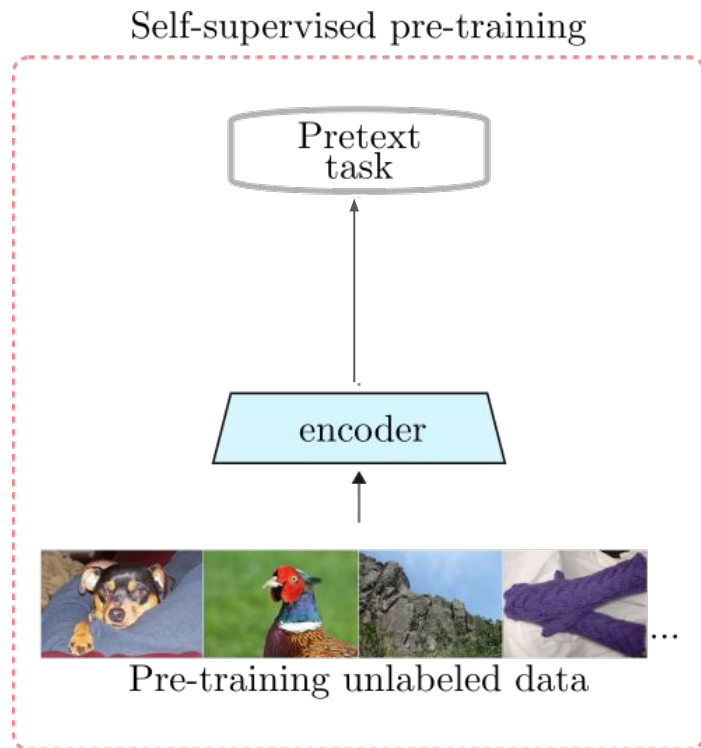
Dimension Reduction/Representation Learning



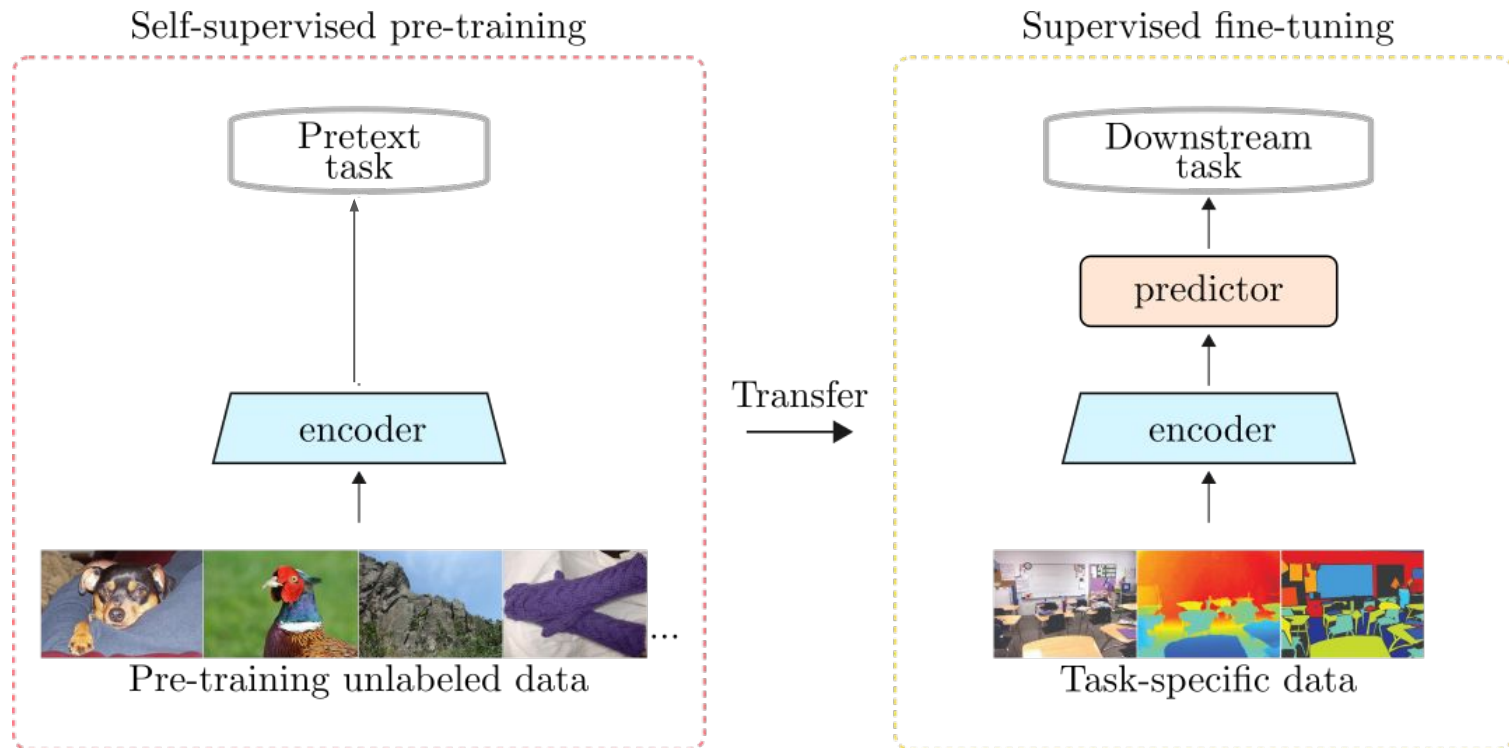
Dimension Reduction/Representation Learning



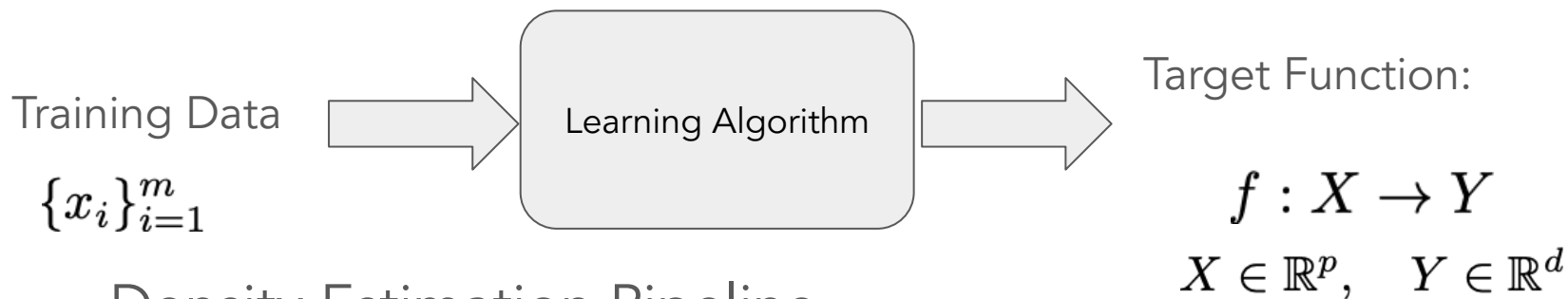
Usage of Representation in ML Tasks



Usage of Representation in ML Tasks



Probabilistic Principal Component Analysis as LVM

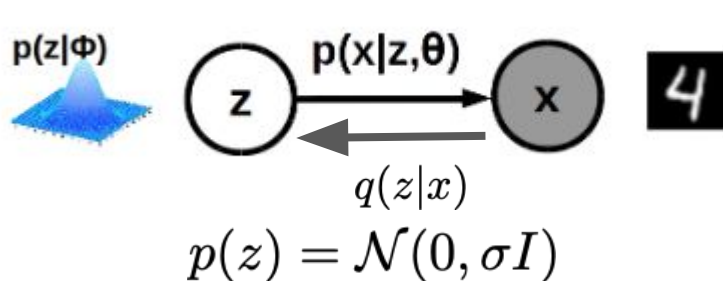


Density Estimation Pipeline

1. Build probabilistic models
Gaussian Latent Variable Model
2. Derive loss function (by MLE or MAP....)
MLE
3. Select optimizer
Necessary Condition

Gaussian LVM for Dimension Reduction

Generation as Pretext Tasks



$$p(x|z) = \mathcal{N}(Wz + \mu, \sigma^2 I)$$

$$\begin{aligned} q(z|x) &= \frac{p(x|z)p(z)}{p(x)} \\ &= \mathcal{N}(MW^\top(x - \mu), \sigma^2 M) \\ M &= (W^\top W + \sigma^2 I)^{-1} \end{aligned}$$

$$p(x) = \int p(x|z)p(z)dz$$

$$p(x) = \mathcal{N}(\mu, WW^\top + \sigma^2 I)$$

- The posterior mean is given by (see the tutorial)

$$E[z|x] = (W^\top W + \sigma^2 I)^{-1} W^\top (x - \mu)$$

- Posterior variance:

$$\text{Cov}[z|x] = \sigma^2 (W^\top W + \sigma^2 I)^{-1}$$

$$\sum_{n=1}^N C^{-1}(x_n - \mu) = 0 \quad \Rightarrow \quad \mu = \frac{1}{N} \sum_{n=1}^N x_n$$

- The optimal parameters for the maximal log-likelihood are

$$\mu = \frac{1}{N} \sum_{n=1}^N x_n$$

$$\sigma^2 = \frac{1}{D - M} \sum_{j=M+1}^D \lambda_j$$

$$W = U_M(\Lambda_M - \sigma^2 I)^{1/2}$$

Denote

$$S = S_{true} + S_{noise}$$

$$U \Lambda U^T = U_M \Lambda_M U_M^T + U_n \Lambda_n U_n^T$$

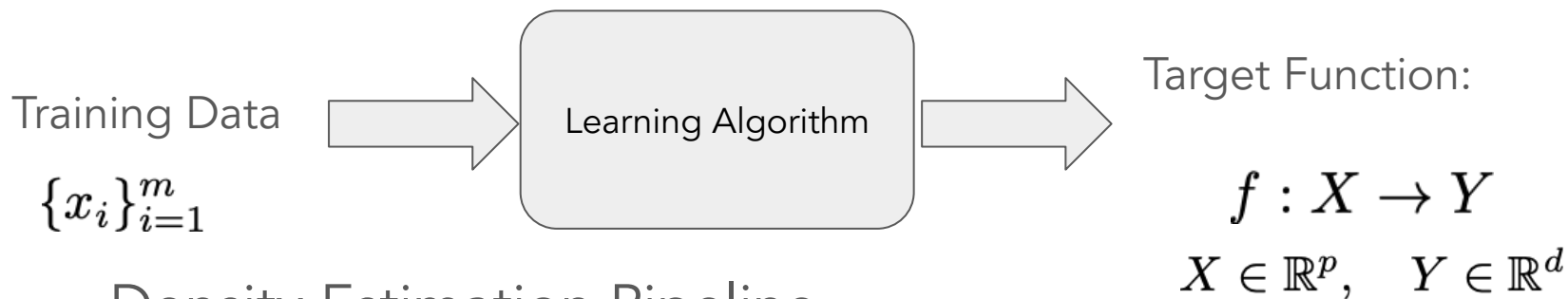
Covariance of Gaussian was

$$C = W W^T + \sigma^2 I$$

C should match S_{true}

$$U_M \Lambda_M U_M^T = W W^T + \sigma^2 I$$

Latent Variable Model for Representation Learning

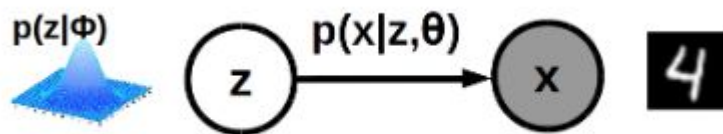


Density Estimation Pipeline

1. Build probabilistic models
Deep Latent Variable Model
2. Derive loss function (by MLE or MAP....)
ELBO
3. Select optimizer
Stochastic Gradient Descent

Revisit Latent Variable Models

Generation as Pretext Tasks

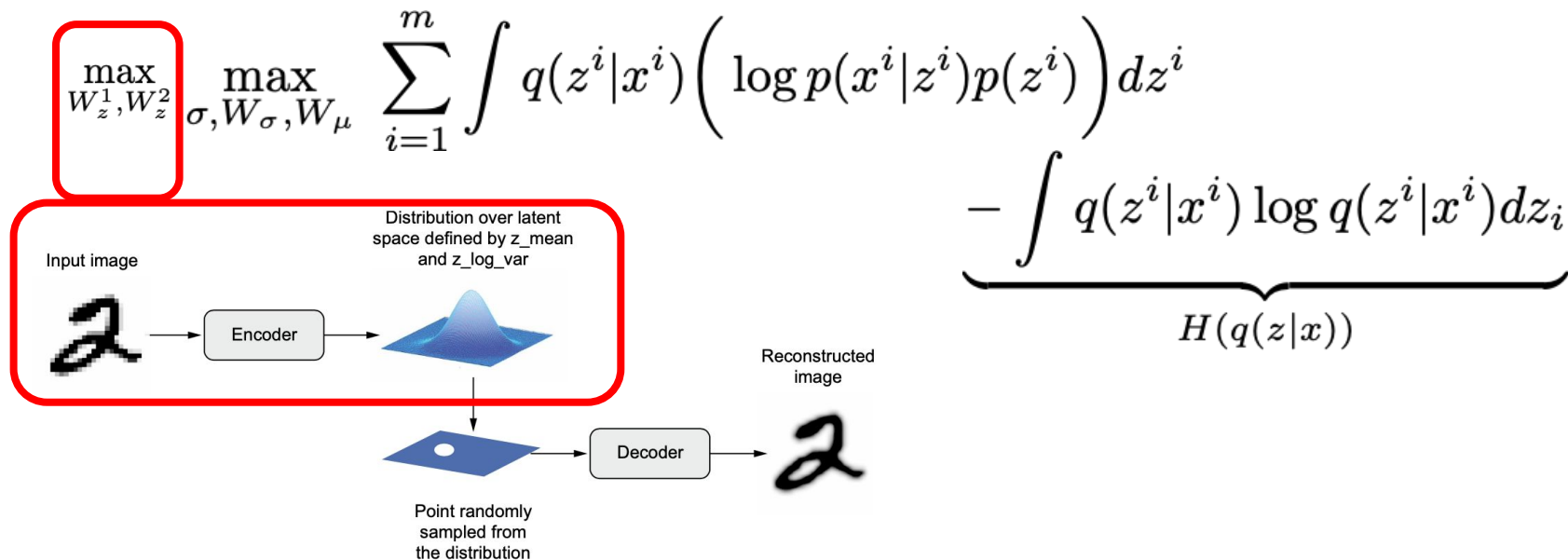


$$p(x) = \int p(x|z)p(z)dz$$



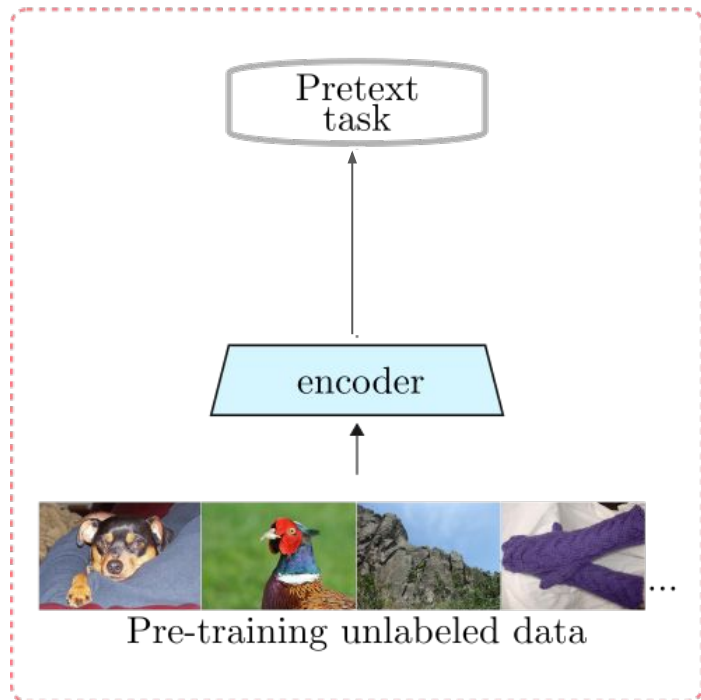
Figure 5: 1024×1024 images generated using the CELEBA-HQ dataset. See Appendix F for a larger set of results, and the accompanying video for latent space interpolations.

Generalized LVM for Representation Learning



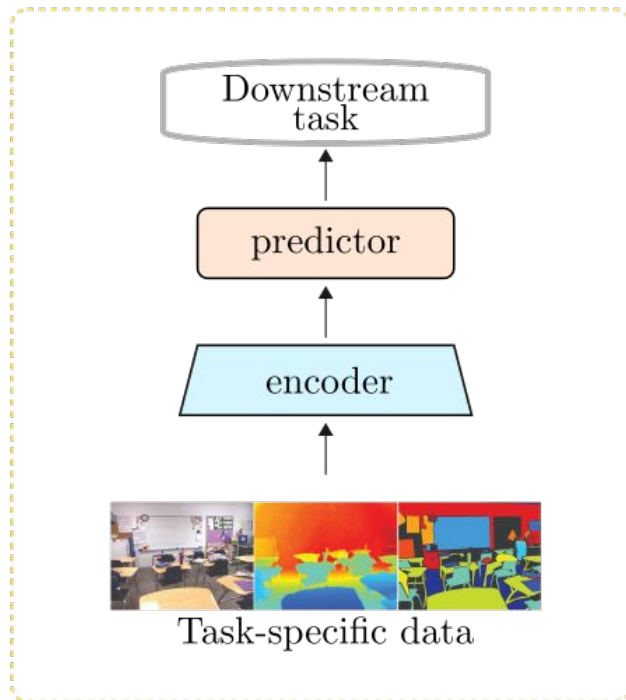
Another Pretext Tasks?

Self-supervised pre-training



Transfer
→

Supervised fine-tuning



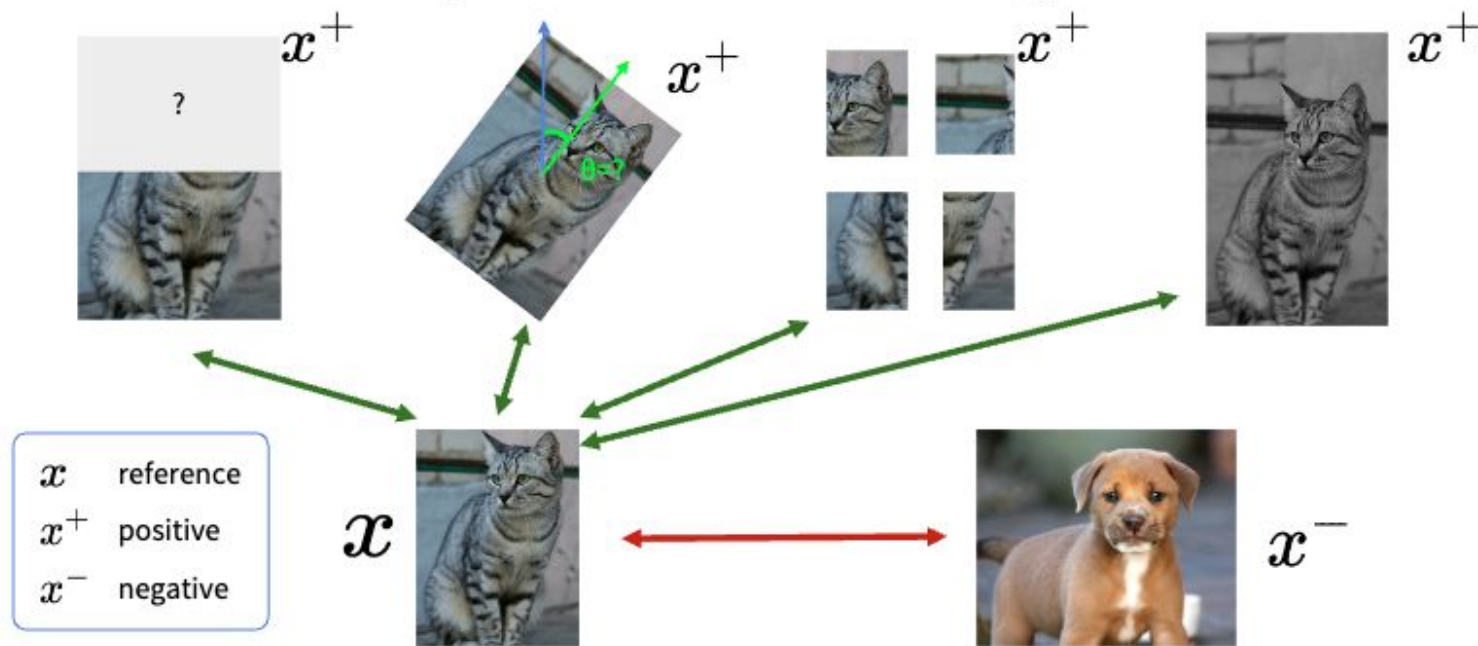
Contrastive Representation Learning

- Basic Idea - Design Pretext Tasks
 - Convert the unsupervised learning to supervised learning

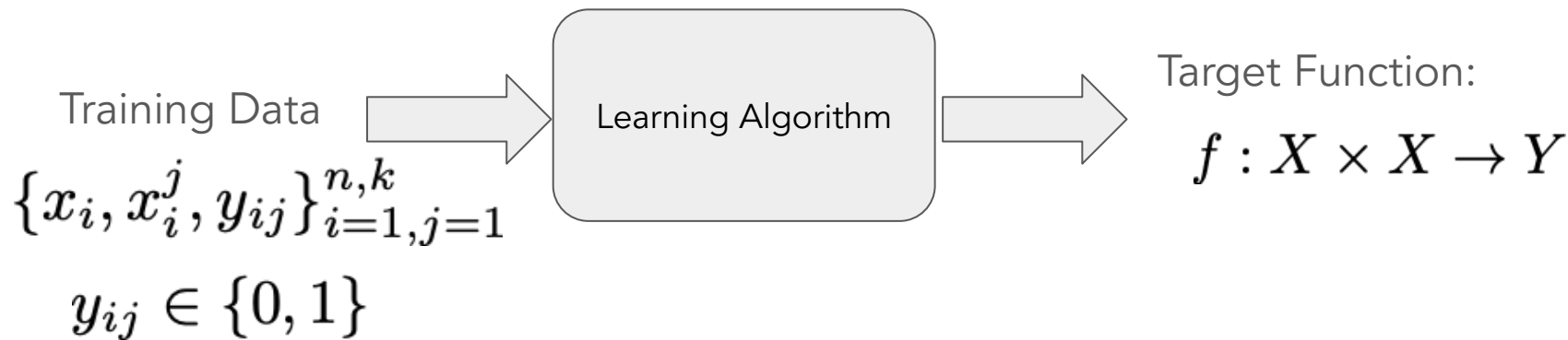
Contrastive Representation Learning

- Basic Idea - Design Pretext Tasks
 - Convert the unsupervised learning to supervised learning
 1. Synthesis labels
 2. Apply the supervised methods to the synthesis labels
 3. Extract the representation

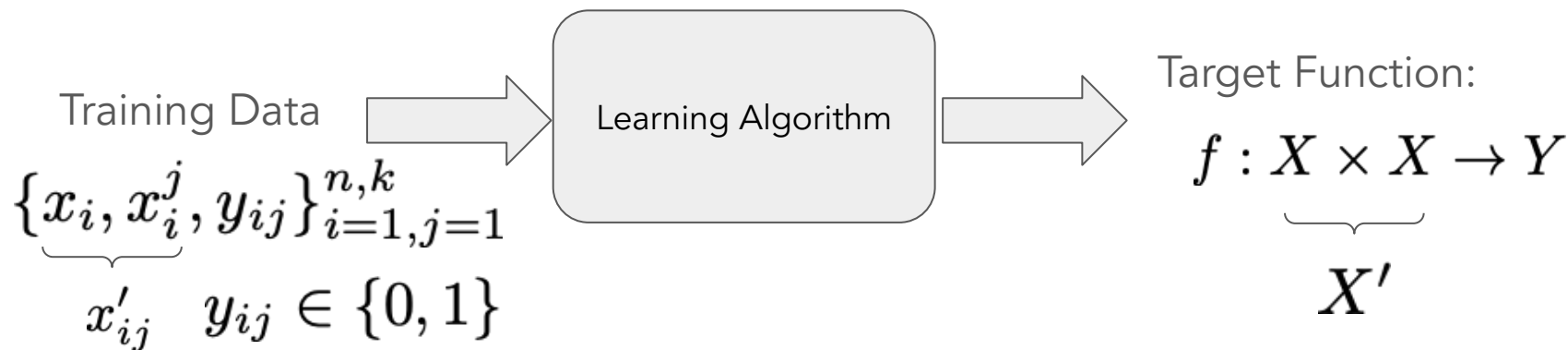
Synthesis Labels



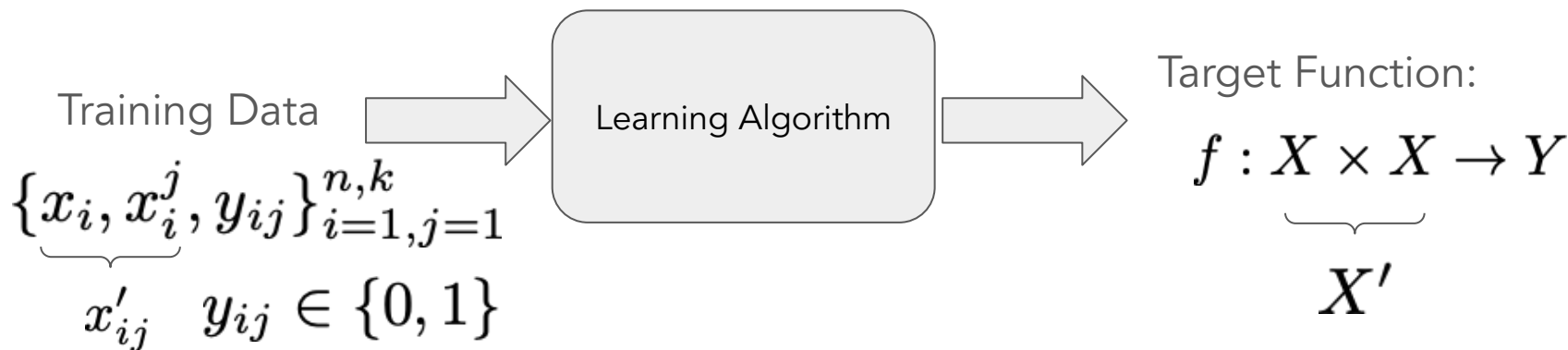
Supervised Tasks



Supervised Tasks: Binary Classification



Supervised Tasks: Binary Classification



Logistic Regression Pipeline

1. Build probabilistic models: [Bernoulli Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

Probabilistic Model in Classification: Bernoulli Likelihood

$$p(y) = p^y(1 - p)^{(1-y)} \quad p \in [0, 1]$$

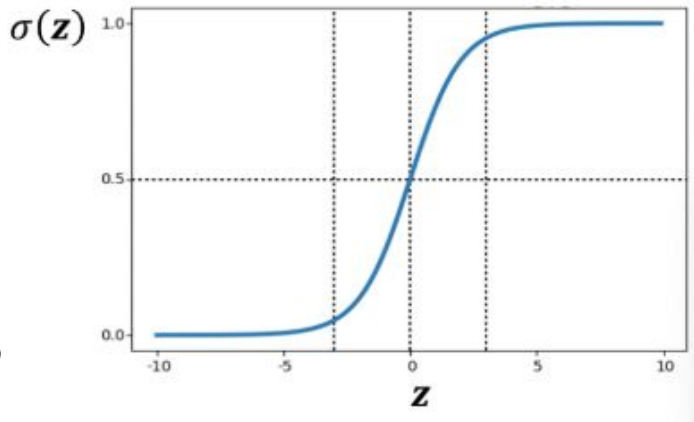
$$p(y|x') = p(y = 1|x')^y \{1 - p(y = 1|x')\}^{1-y}$$

Probabilistic Model in Classification: Bernoulli Likelihood

$$\sigma(\mathbf{z}) = \frac{1}{1 + e^{-\mathbf{z}}} = \frac{e^{\mathbf{z}}}{1 + e^{\mathbf{z}}}$$

$$\phi : X \rightarrow S$$

$$X \in \mathbb{R}^d, \quad S \in \mathbb{R}^p$$



$$p(y = 1|x') = \sigma(\phi(x_1)^\top \phi(x_2)) = \frac{1}{1 + \exp(-\phi(x_1)^\top \phi(x_2))}$$

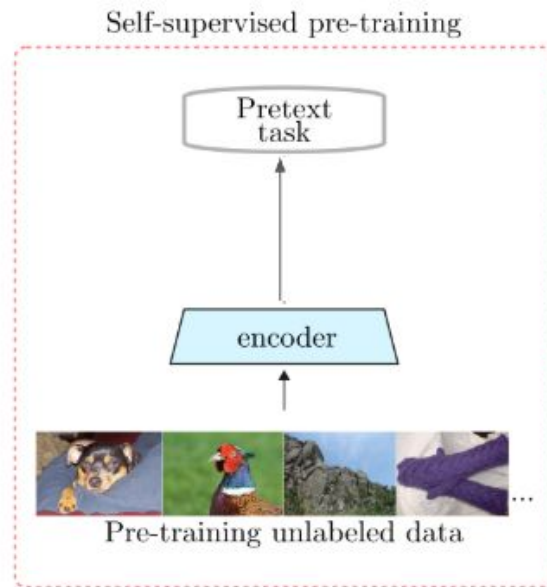
$$p(y = 0|x') = 1 - \frac{1}{1 + \exp(-\phi(x_1)^\top \phi(x_2))} = \frac{\exp(-\phi(x_1)^\top \phi(x_2))}{1 + \exp(-\phi(x_1)^\top \phi(x_2))}$$

Where is Representation?

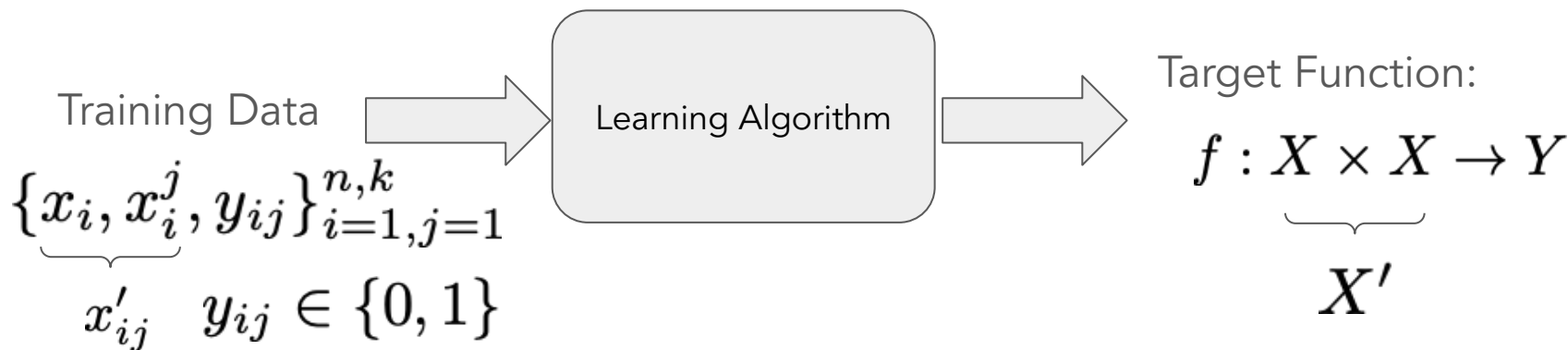
$$p(y = 1|x') = \frac{1}{1 + \exp(-\phi(x_1)^\top \phi(x_2))}$$

$$\phi : X \rightarrow S$$

$$X \in \mathbb{R}^d, \quad S \in \mathbb{R}^p$$



Supervised Tasks: Binary Classification



Logistic Regression Pipeline

1. Build probabilistic models: [Bernoulli Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

MLE

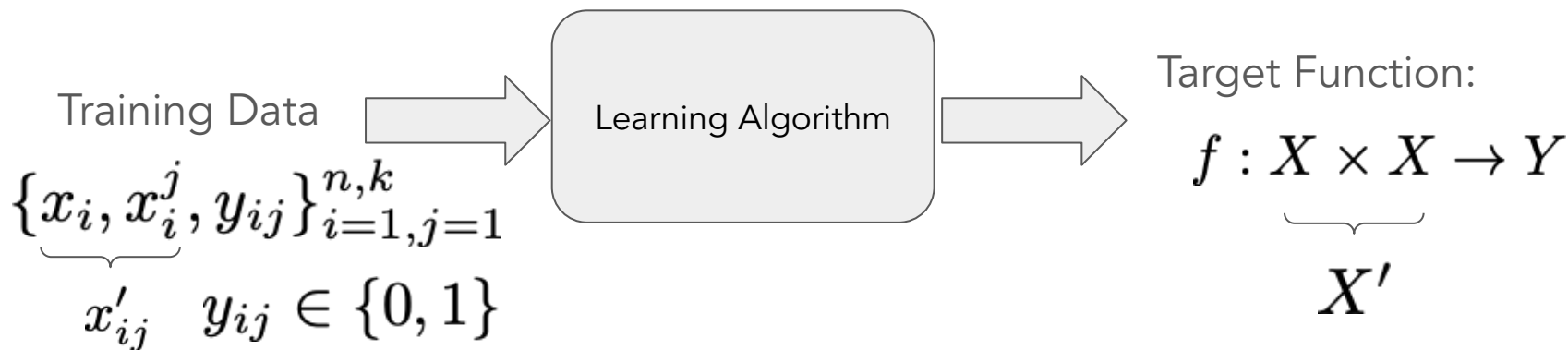
- Logistic regression model

$$p(y = 1|x') = \frac{1}{1 + \exp(-\phi(x_1)^\top \phi(x_2))}$$

- Plug in

$$\begin{aligned}\ell(\theta) &:= \log \prod_{i=1}^n p(y^i \mid \phi(x_2^i), \phi(x_1^i)) \\ &= \sum_{i=1}^n \log \left(\frac{\exp(-\phi(x_1^i)^\top \phi(x_2^i))}{1 + \exp(-\phi(x_1^i)^\top \phi(x_2^i))} \right) \cdot \underbrace{I(y^i = 0)}_{1-y^i} + \log \left(\frac{1}{1 + \exp(-\phi(x_1^i)^\top \phi(x_2^i))} \right) \cdot \underbrace{I(y^i = 1)}_{y^i} \\ &= \sum_{i=1}^n ((y^i - 1) \cdot \phi(x_1^i)^\top \phi(x_2^i) - \log (1 + \exp (-\phi(x_1^i)^\top \phi(x_2^i))))\end{aligned}$$

Supervised Tasks: Binary Classification



Logistic Regression Pipeline

1. Build probabilistic models: [Bernoulli Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

Gradient Calculation of MLE

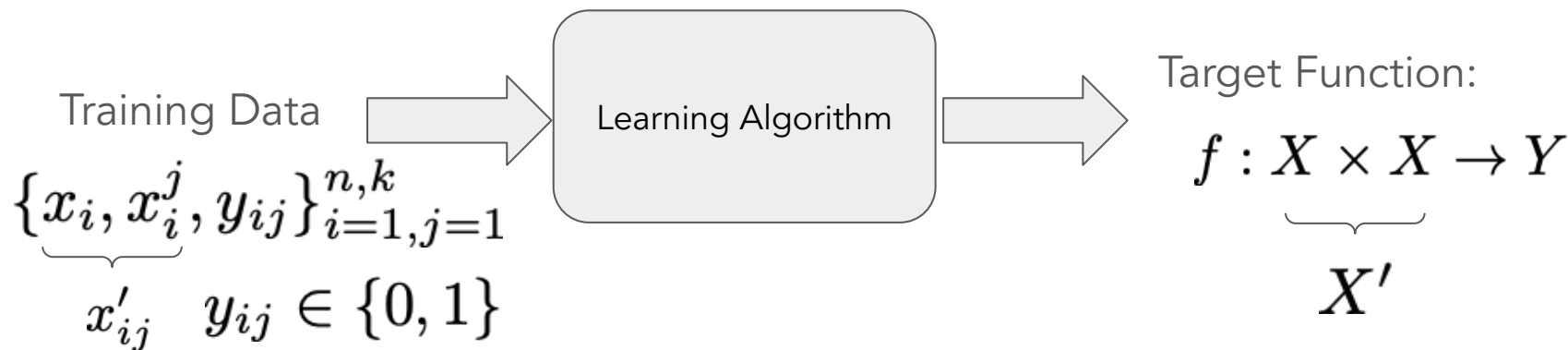
$$\max_{\phi} \log L(\phi) = \sum_i (y^i - 1) \phi(x_1^i)^\top \phi(x_2^i) - \log (1 + \exp (-\phi(x_1^i)^\top \phi(x_2^i)))$$

(Stochastic) Gradient Descent

- Initialize parameter ϕ
- Do

$$\phi^{t+1} \leftarrow \phi^t + \eta \nabla \ell(\phi)$$

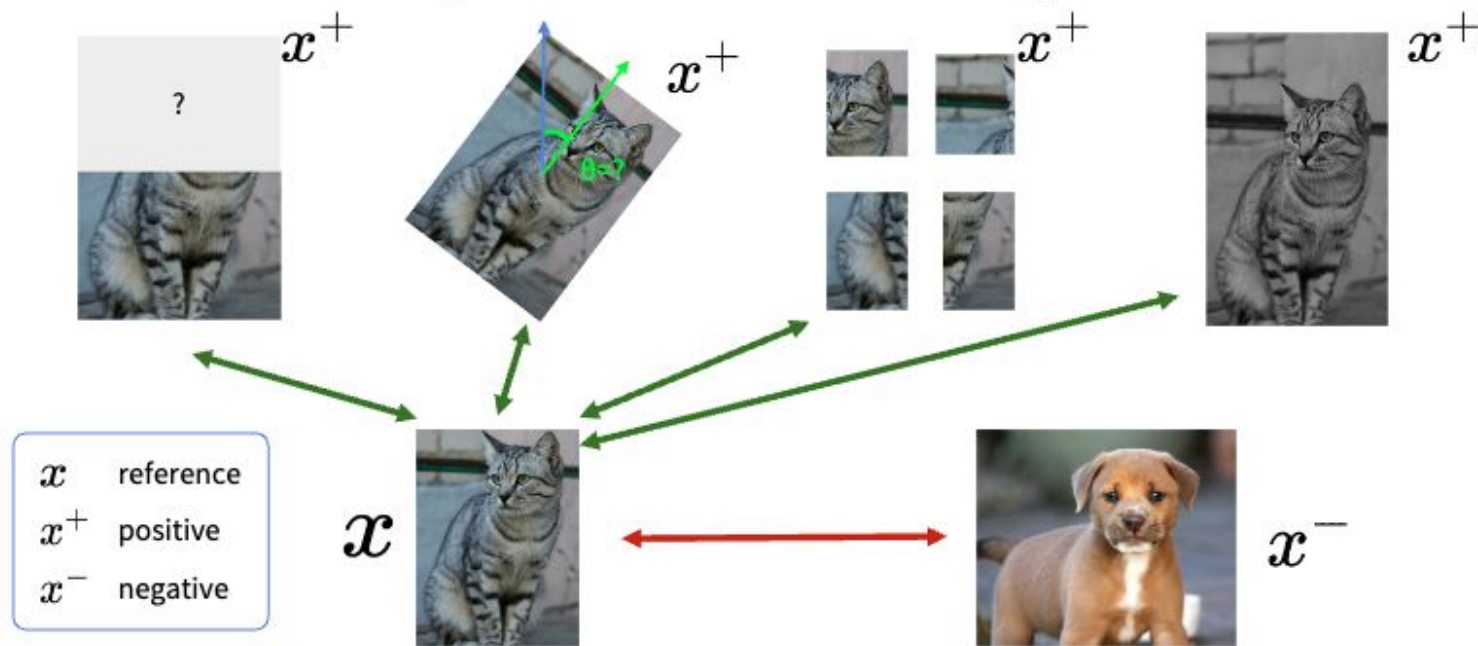
Supervised Task: Binary Classification



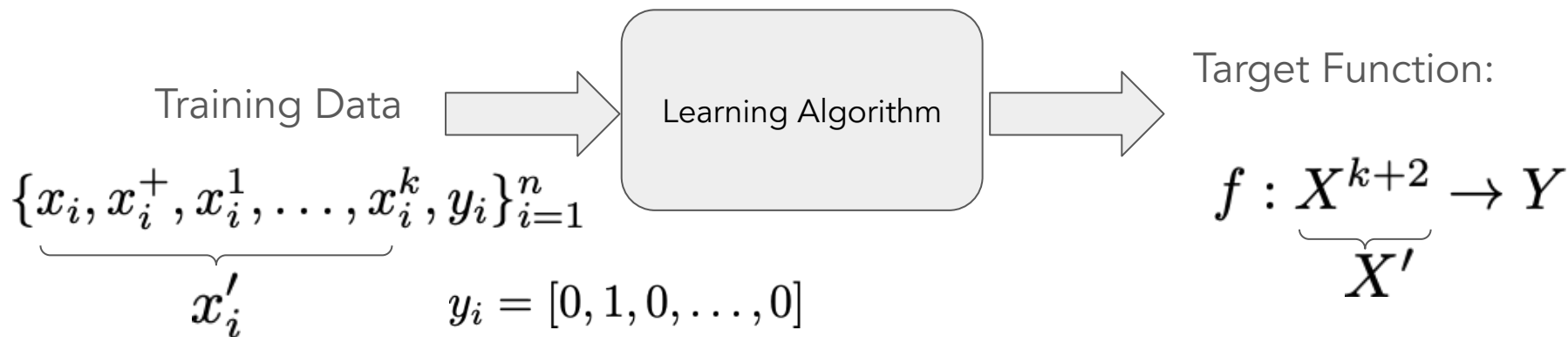
Logistic Regression Pipeline

1. Build probabilistic models: [Bernoulli Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

Synthesis Labels



Supervised Tasks: Multiclass Classification



Multiclass Logistic Regression Pipeline

1. Build probabilistic models: [Categorical Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

Probabilistic Model in Multiclass Classification: Categorical Likelihood

$$p(y = i) = p_i, \quad \sum_{i=1}^k p_i = 1, \quad p_i \geq 0$$

$$p(y) = \prod_{i=1}^k p_i^{y_i}$$

$$p = (p_1, p_2, \dots, p_k)$$

$$y = (y_1, y_2, \dots, y_k), \quad y_i \in 0, 1, \quad \sum_{i=1}^k y_i = 1$$

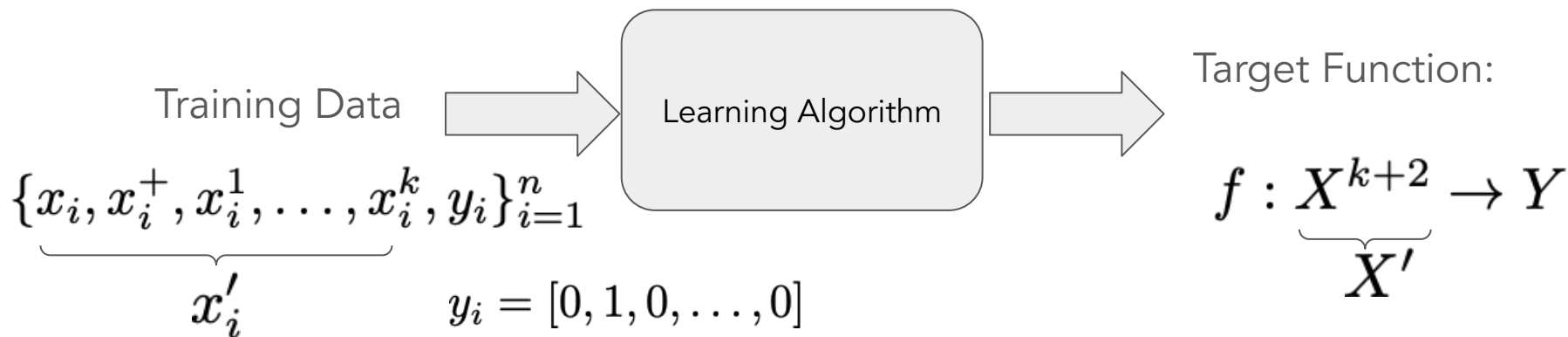
1-of-k code



Softmax Parametrization

$$p(y^2 = 1|x') = \frac{\exp(\phi(x)^\top \phi(x^+))}{\exp(\phi(x)^\top \phi(x^+)) + \sum_{j=1}^k \exp(\phi(x)^\top \phi(x^j))}$$

Supervised Tasks: Multiclass Classification



Multiclass Logistic Regression Pipeline

1. Build probabilistic models: [Categorical Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

MLE

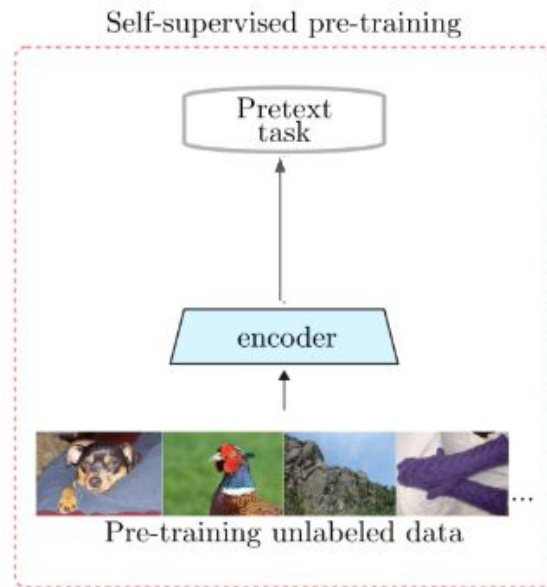
$$\begin{aligned}\max_{\phi} \log L(\phi) &= \log \prod_{i=1}^n \prod_{j=0}^k p(y_i^j | x_i') \\ &= \sum_{i=1}^n \log \frac{\exp(\phi(x_i)^\top \phi(x_i^+))}{\exp(\phi(x_i)^\top \phi(x_i^+)) + \sum_{j=1}^k \exp(\phi(x_i)^\top \phi(x_i^j))}\end{aligned}$$

Where is Representation?

$$p(y^2 = 1|x') = \frac{\exp(\phi(x)^\top \phi(x^+))}{\exp(\phi(x)^\top \phi(x^+)) + \sum_{j=1}^k \exp(\phi(x)^\top \phi(x^j))}$$

$$\phi : X \rightarrow S$$

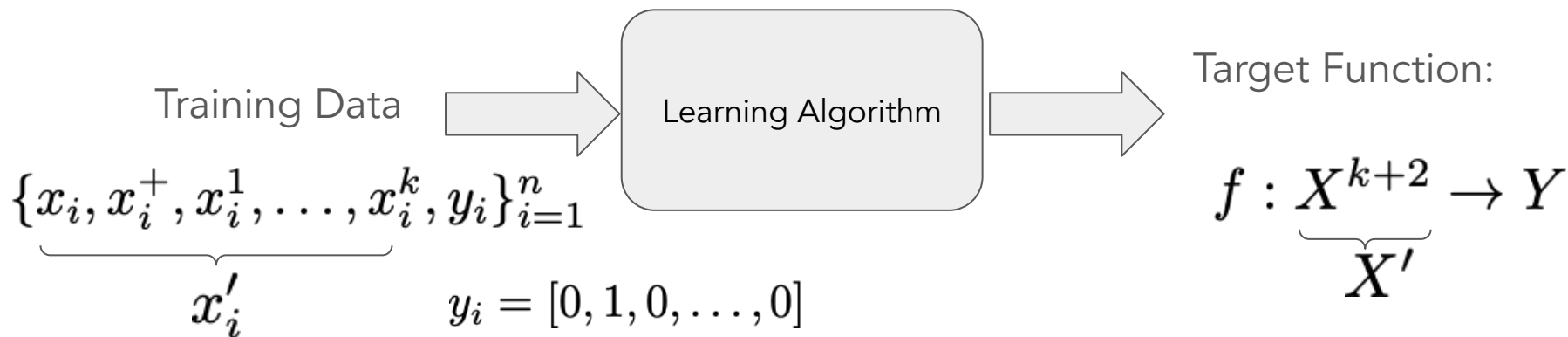
$$X \in \mathbb{R}^d, \quad S \in \mathbb{R}^p$$



Gradient of MLE

$$\sum_{i=1}^n \log \frac{\exp(\phi(x_i)^\top \phi(x_i^+))}{\exp(\phi(x_i)^\top \phi(x_i^+)) + \sum_{j=1}^k \exp(\phi(x_i)^\top \phi(x_i^j))}$$

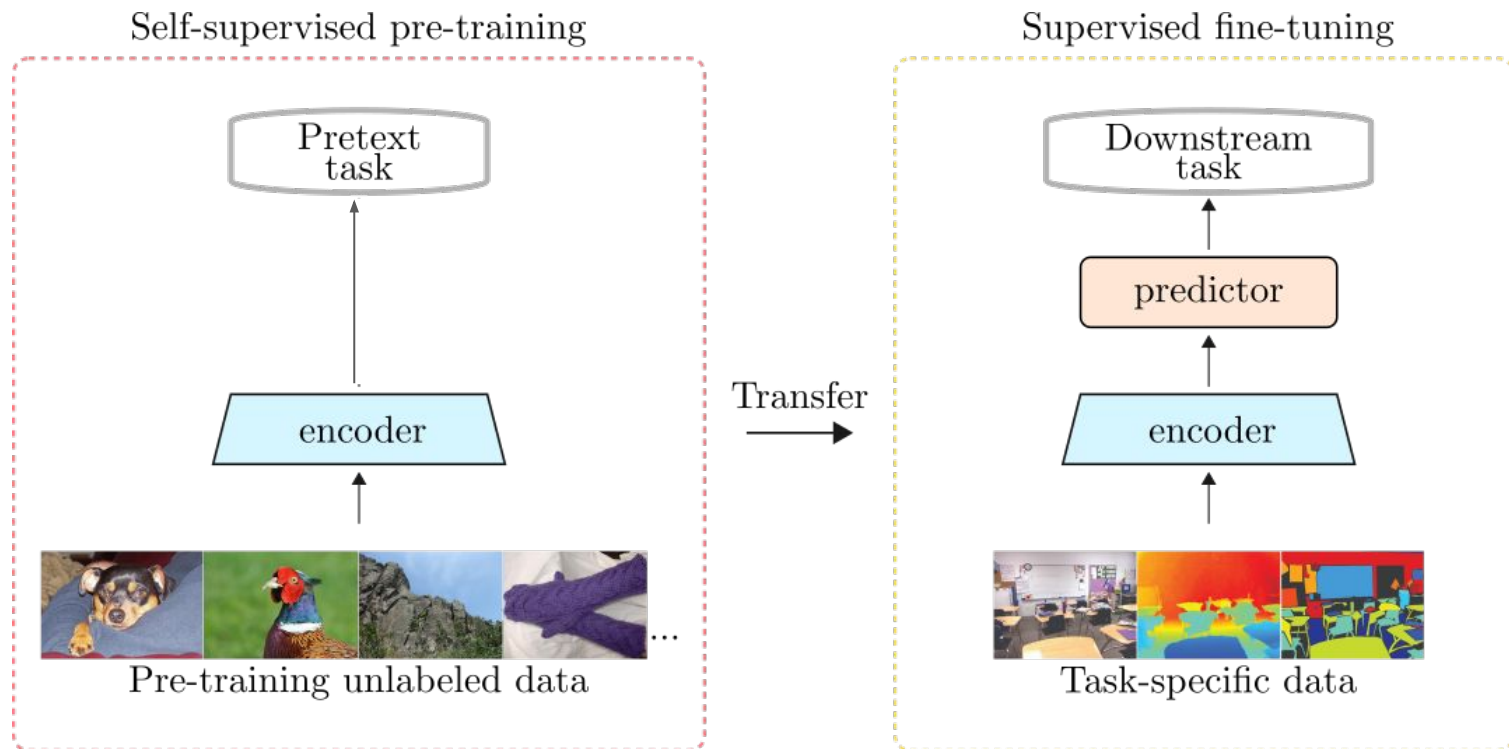
SimCLR (ICML 2020): Multiclass Classification



Multiclass Logistic Regression Pipeline

1. Build probabilistic models: [Categorical Distribution](#)
2. Derive loss function: [MLE and MAP](#)
3. Select optimizer: [\(Stochastic\) Gradient Descent](#)

Usage of Representation in ML Tasks



Some Details: Positive Samples



(a) Original



(b) Crop and resize



(c) Crop, resize (and flip)



(d) Color distort. (drop)



(e) Color distort. (jitter)



(f) Rotate $\{90^\circ, 180^\circ, 270^\circ\}$



(g) Cutout



(h) Gaussian noise



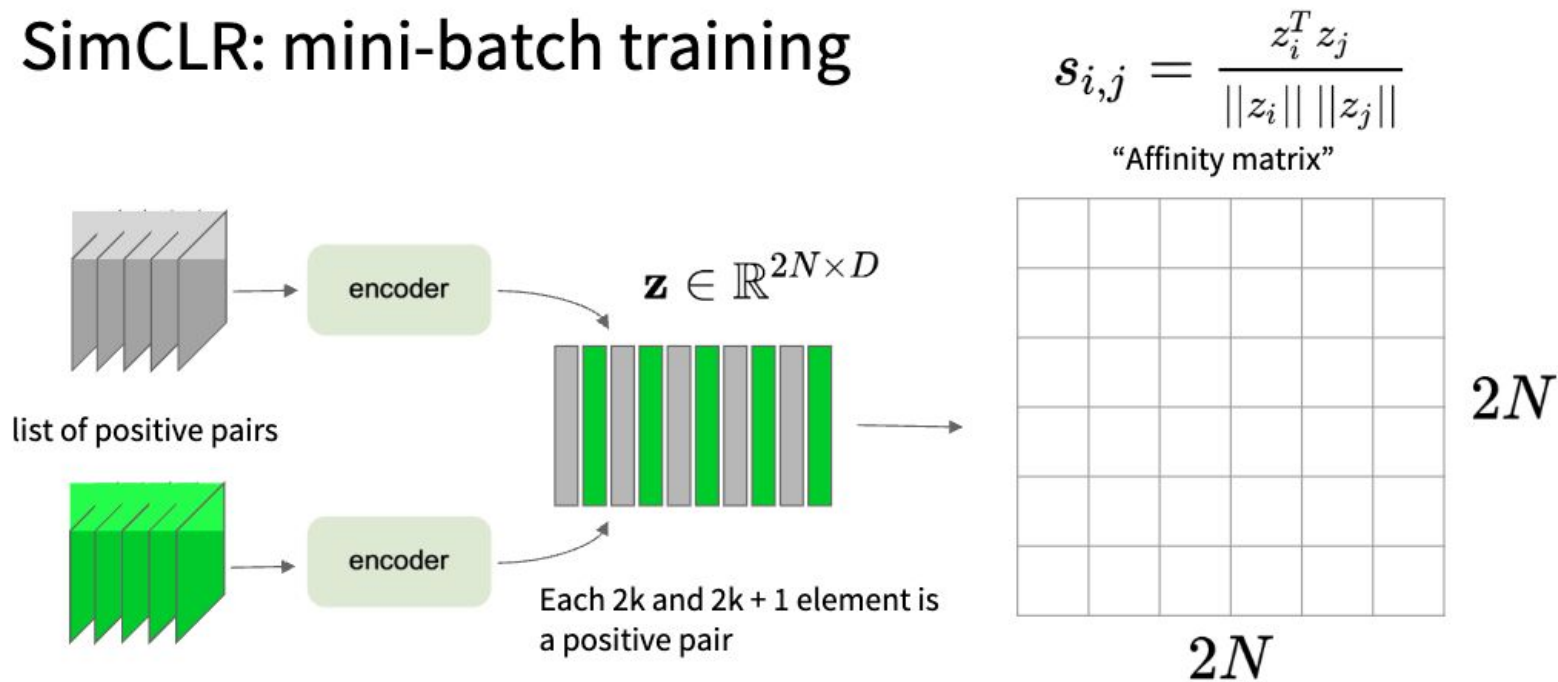
(i) Gaussian blur



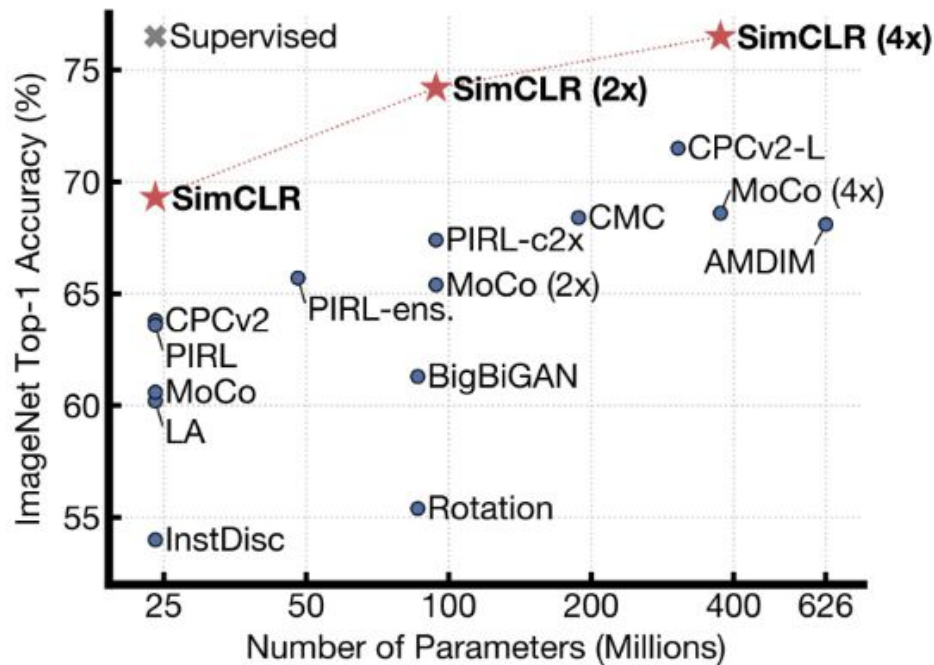
(j) Sobel filtering

Some Details: Negative Samples

SimCLR: mini-batch training



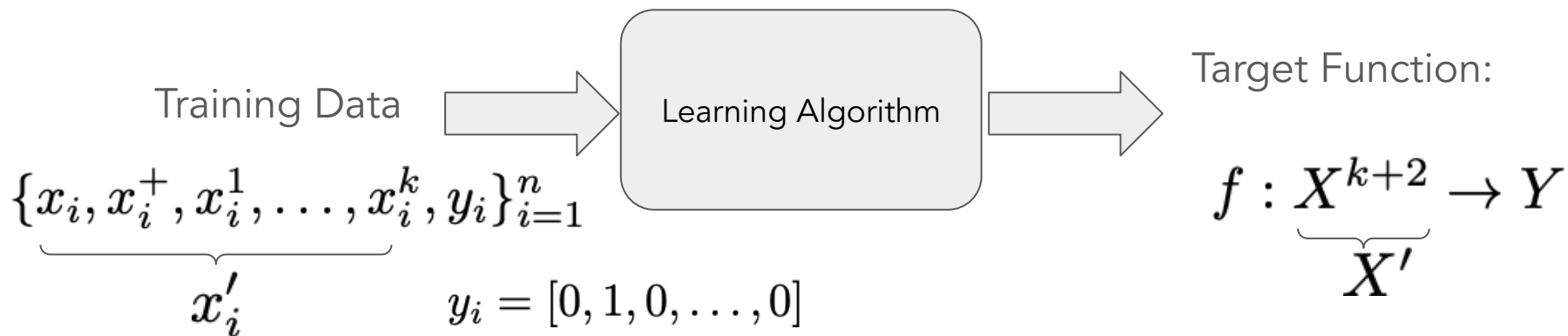
Empirical Performances



Train feature encoder on ImageNet (entire training set) using SimCLR.

Freeze feature encoder, train a linear classifier on top with labeled data.

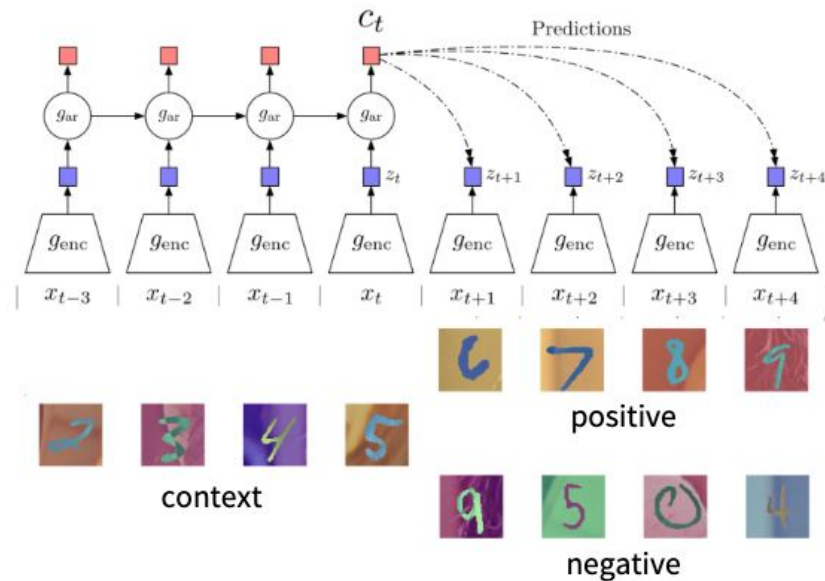
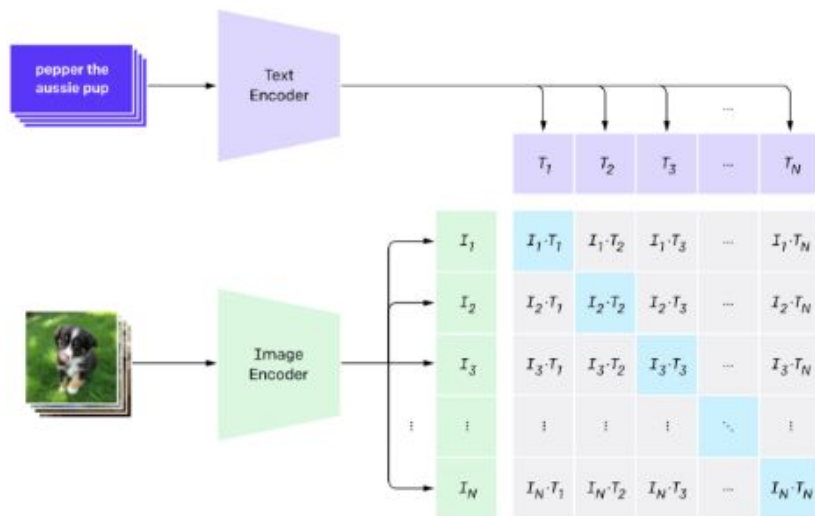
Extension



$$p(y^2 = 1 | x') = \frac{\exp(\phi(x)^\top \phi(x^+))}{\exp(\phi(x)^\top \phi(x^+)) + \sum_{j=1}^k \exp(\phi(x)^\top \phi(x^j))}$$

Extension

- Extension: multi-modality ([CLIP](#)), sequences ([CPC](#))



Summary

- Representation Learning Pipeline

Convert the unsupervised learning to supervised learning

- Synthesis labels
 - Apply the supervised methods to the synthesis labels
 - Extract the representation
-
- Extension: multi-modality ([CLIP](#)), sequences ([CPC](#))
 - More Variants

Q&A